

Why should we consider shooting technique also as a factor when constructing non-verbal educational videos online?

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The study aims to propose the teacher with acquaintance in factors constructing nonverbal educational videos not only with curriculum, integrate items, classroom terms but with shooting skills for students online. Nonverbal language affects 70% communication and even a verbal language is consisted largely of tone and stress. Shooting skills will help one understand more of nonverbal situation. Morain(1995) had segmented the communication type as body language and language of things, and environmental language as Morain(1995) has suggested. This study will examine if the elements compromised in a video scene provided by multiple institutes are containing sufficient amount of the integral elements in a given shots.

For example, Nuri-Sejong provides video education of "안녕하세요" with close- up cuts. It has interesting background setup which is plane cut that functions as an environmental language. However, as the scene was focused on complex facial impression and hand-shaking, the video missed a non-verbal body language – bending one's back -. Also, the video does not specify a non-human medium that provides background information so that it makes viewers difficult to understand what kind of situation the character is in. On Youtube, however, we can also see a variety of videos offering many situations. The study will count the elements each video contains with certain cinematography technic they use, and figure it out if it is significant according to the Morain(1995)'s theory. The study will test the significance by survey and Anova analysis. In this way, the study will examine situations such as greetings, K-pop, food in online videos.

A classroom situation is highly artificial in learning language, so I expect foreign students will show positive response to the video materials that will function as alternatives. And wrapping the result up with shooting technique will show how to make a video about non-verbal phenomena and entrench study material evaluation in the future.

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